The Digital Planning Revolution

Tuesday 18 July | Breakfast seminar

London Property Alliance

WPA Westminster Property Association | CPA City Property Association

AECOM

Presentation

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Greater London Authority

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London Property Alliance
WPA | CPA
Westminster Property Association | City Property Association

AECOM

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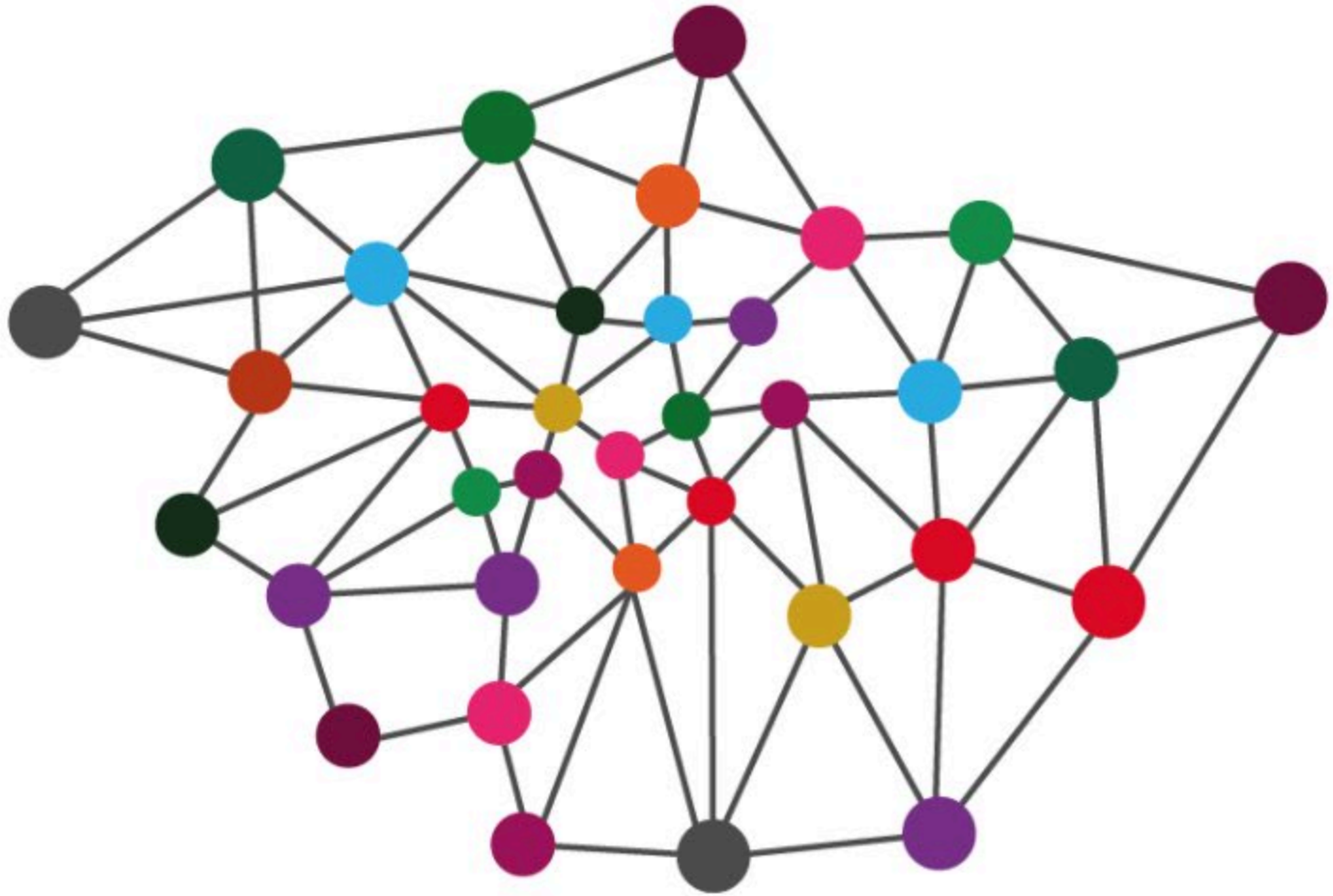
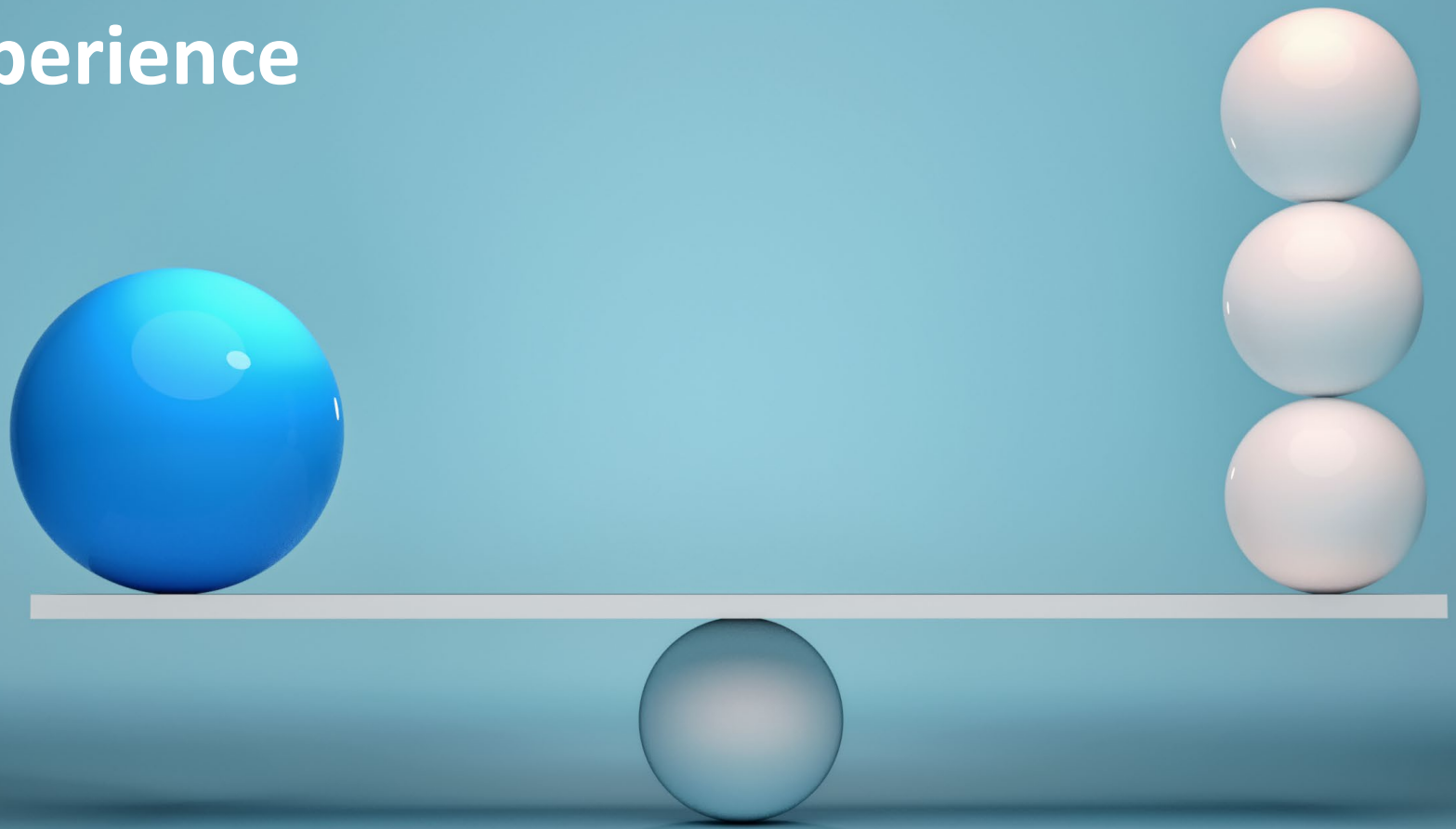


#PlanningDatahub

WHO ARE WE DOING THIS FOR?

User Experience



Data Enabled Planning

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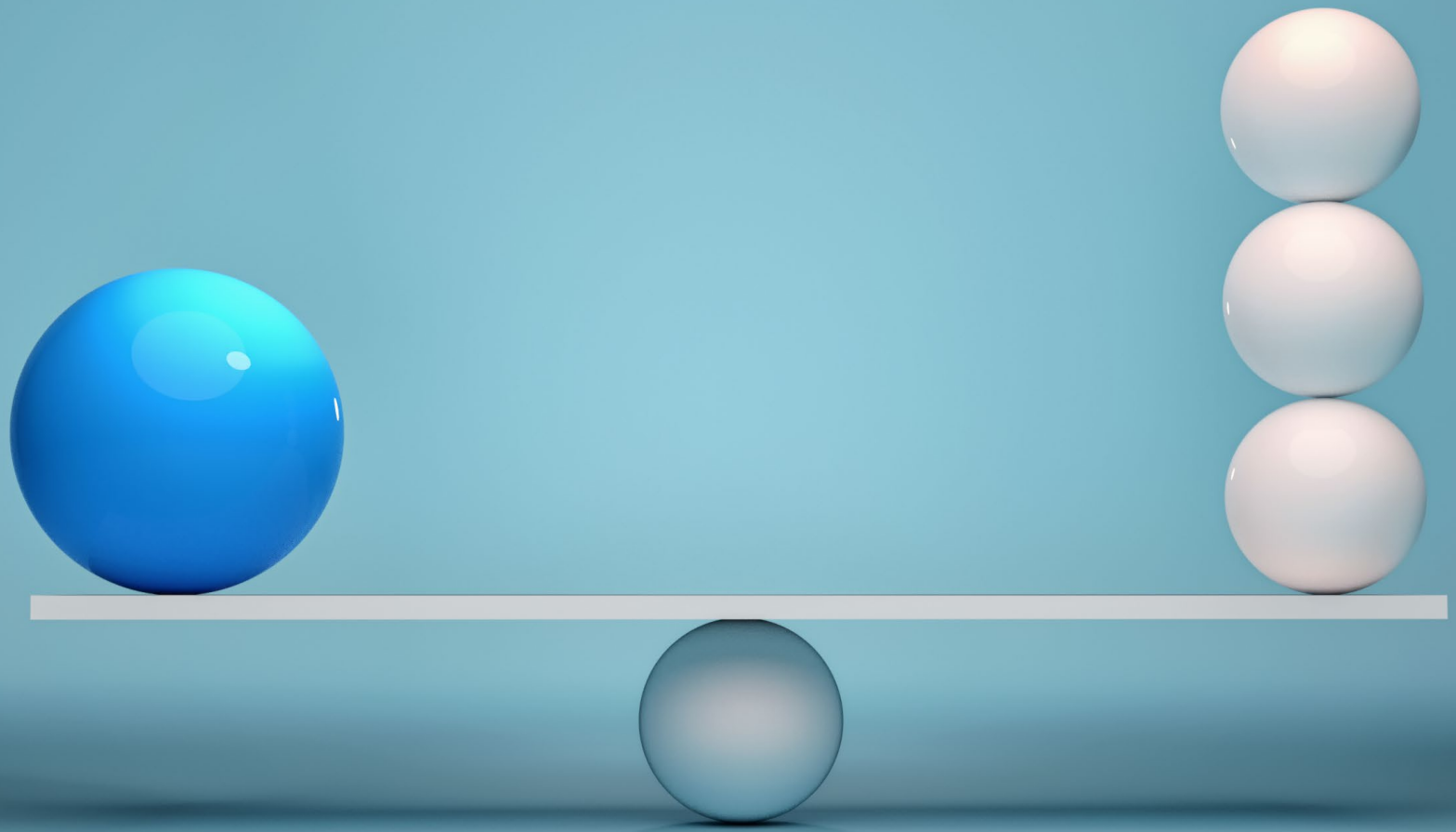
Drive to get Communities better involved in the planning process and improve the business process



The Business case for Data including:

- Climate Crisis
- Joined up service delivery
- Agile reactive Policy
- Better Planning
- Supply Chain
- Joined Up decision making
- Transparency

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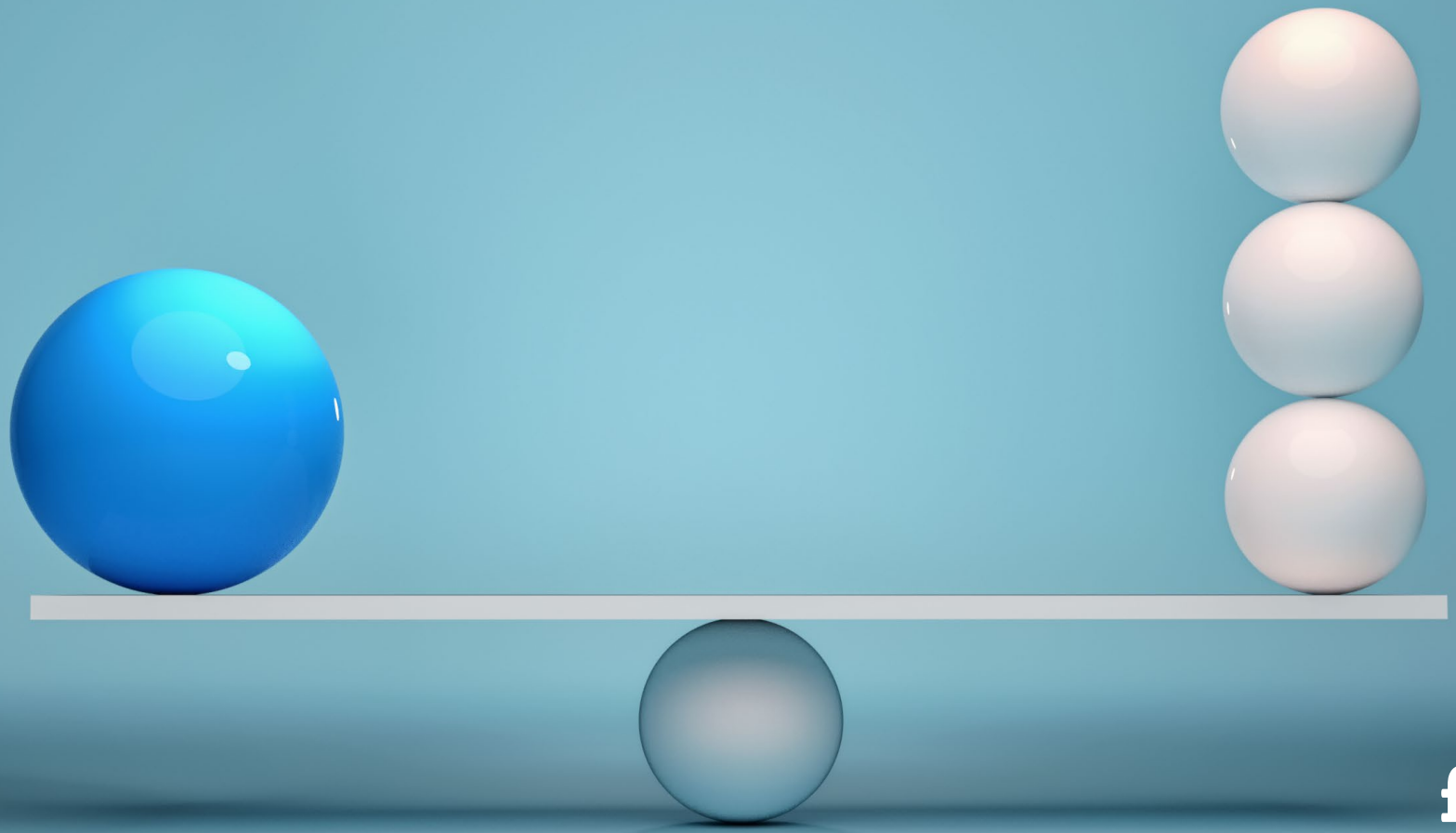

The Business case for Data including:

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£15m

£100K
+ Legislation

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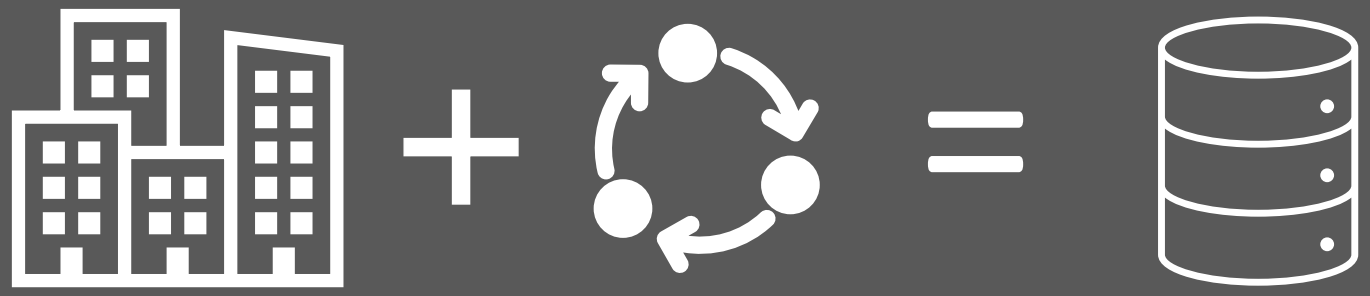

PLANNING LONDON DATAHUB

13/7/23 – 13:30

55,226 Applications in 2023

55,226 Decisions in 2023

22.1% Reduction in application numbers, YTD…. But not everyone

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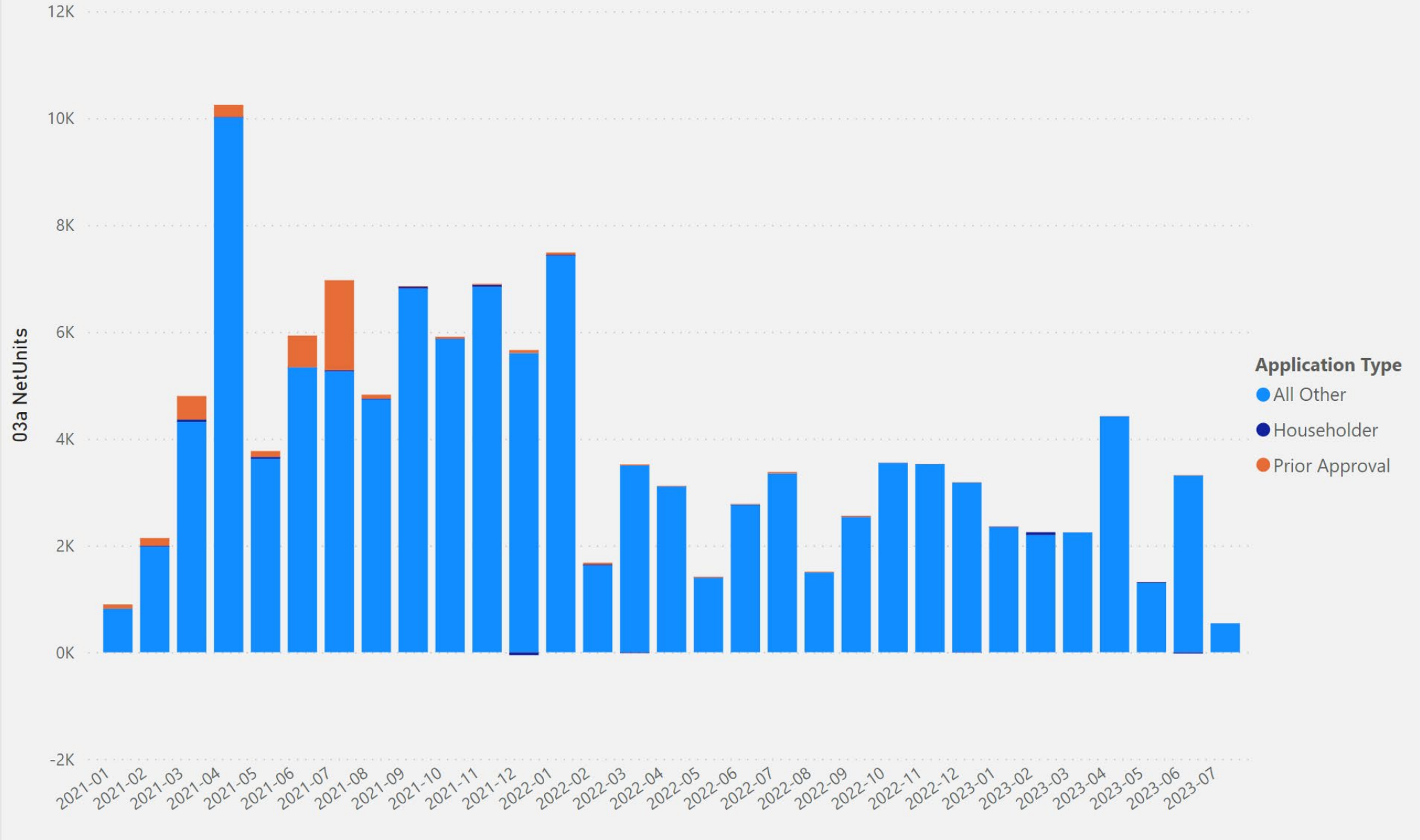
17/7/23 – 16:03

58,772

Net Units by Application Type and Valid Month



planning London datahub

Total Units in Period

118911

LPA Name

All

Location

All

Application Type

All

Text Search - Description

Search

Last Refreshed: 7/17/2023 4:03:12 PM

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SHLAA +

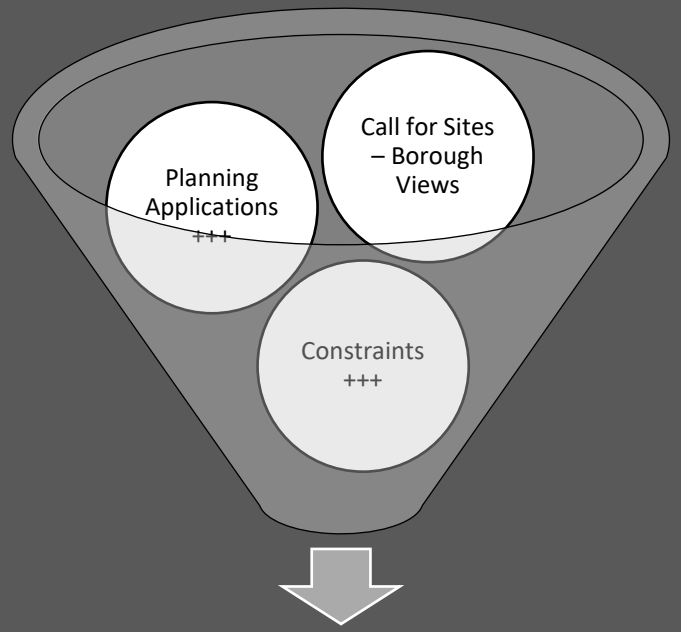
A single digital platform for London that enables Planners to project where future development could take place and understand better where development need could be met, this is both for commercial and residential development.

Key Points:

- Collaborative tool that enables different users to apply different assumptions to sites
- Shared platform for call for sites
- Rolling program, enabling a live understanding of available development land across London
- Shared agreement on data requirements and analytical processes
- Shared position on accessibility, transparency and usability of data / outcomes

Project Launch – December 2022

Target Live Beta Launch – Summer 2023



Analysis Platform

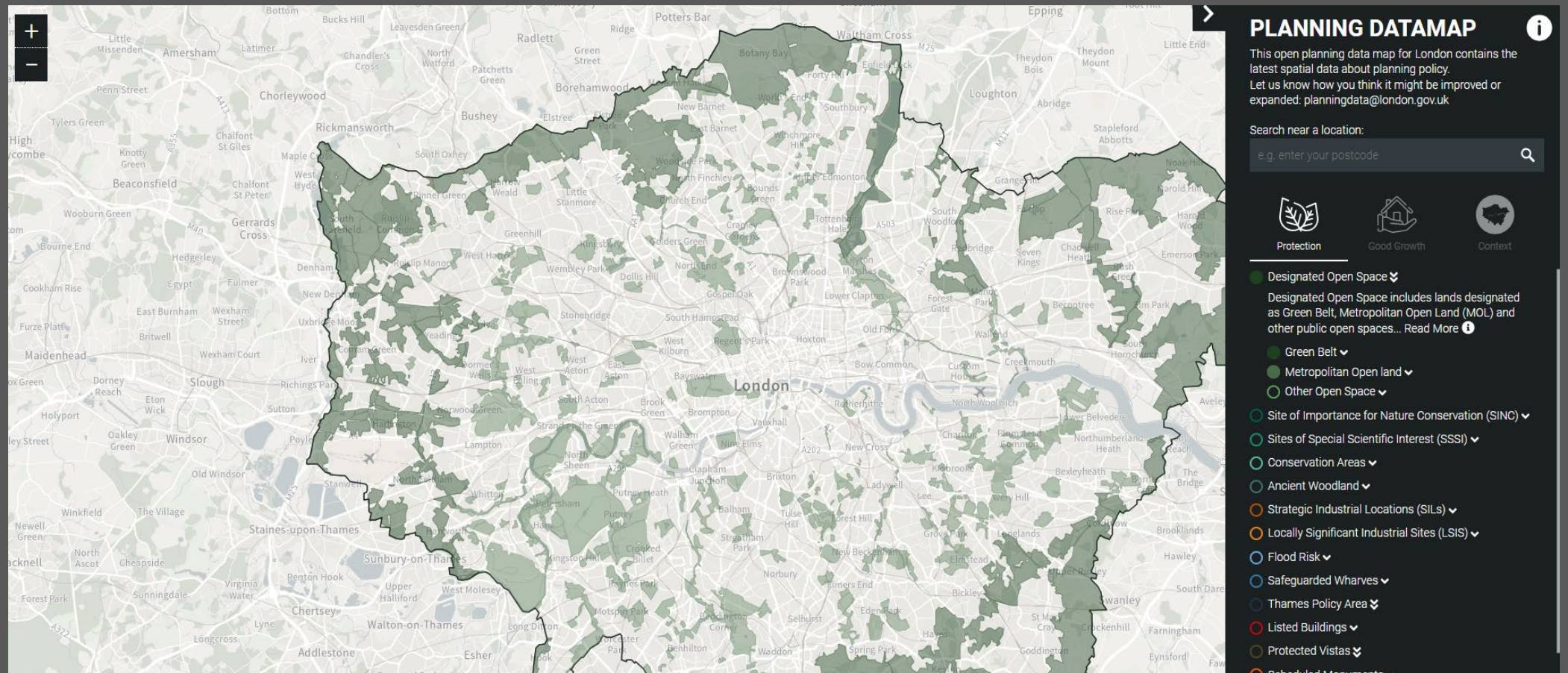
Key Milestones to Watch Out for

1. Procuring a digital partner for the projects
2. Single Call for sites platform for boroughs to host on their own websites
3. Workshops on User Experience
4. Discussion around Transparency of Data
5. Availability of new data sets
6. Exploration of how projects like this are incentivised and funded

Related Projects	
DataMap	Feed of Constraint Data and Spatial Policies
DataHub	Feed of all Planning Applications and Decisions to inform development status as a live dataset
Infrastructure Mapping Application	Feeding data about future development and infrastructure capacity
Community Land Commission	Call for Sites - A platform as a space for Communities to put forward development sites

Planning DataMap - Update

https://apps.london.gov.uk/planning-test-2023/



PlanApps

A new website where Londoners can easily find out about, and comment on, applications referred to, or called in by, the Mayor.

Why is this Important

In addition to this being an amazing resource for Londoners, in the digital space this is ground breaking before it is the first time an LPA has been able to use a different front end and back end supplier seamlessly. Fully integrates with our back office system, meaning there is no officer intervention at any stage in the process.

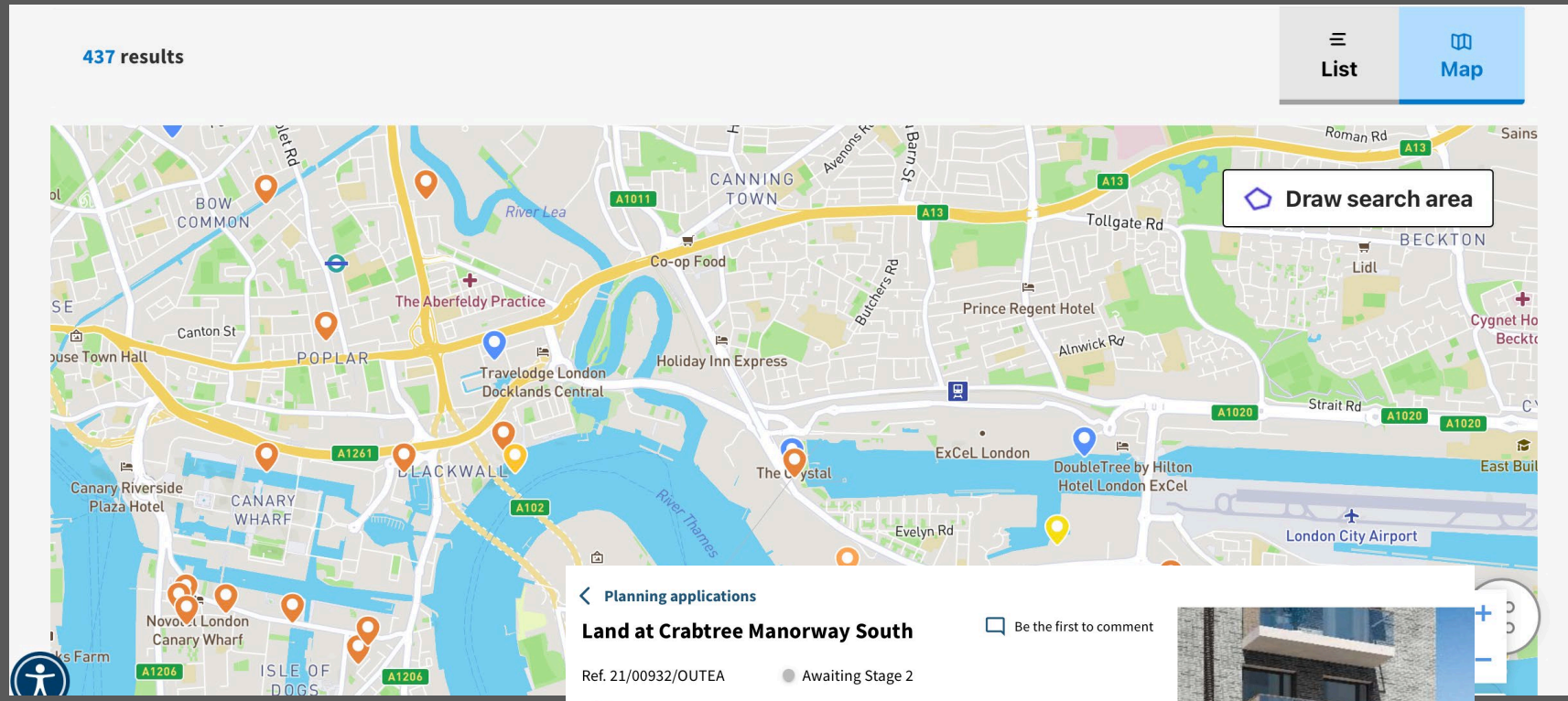
This opens up a whole new market of UX design led software that will enable Planning Authorities to start exploring how better to engage with communities in a digital space

Functionality

In addition to the 'normal' functionality, the platform will enable Londoners to:

- Sign up for Alerts about developments in their area
- Receive updates automatically throughout the planning process
- Seamlessly monitor development proposals using borough references
- Have core data about the development being considered
- Future iterations will include 3D models

Testing – Go Live



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MINECRAFT +

GAMING AS A WAY OF LEARNING ABOUT COMMUNITIES ASPIRATIONS FOR DEVELOPMENTS

Minecraft was rolled out as part of the Design Future London program which is aimed at:

Attracting a future workforce into the built environment

Attracting a more diverse workforce

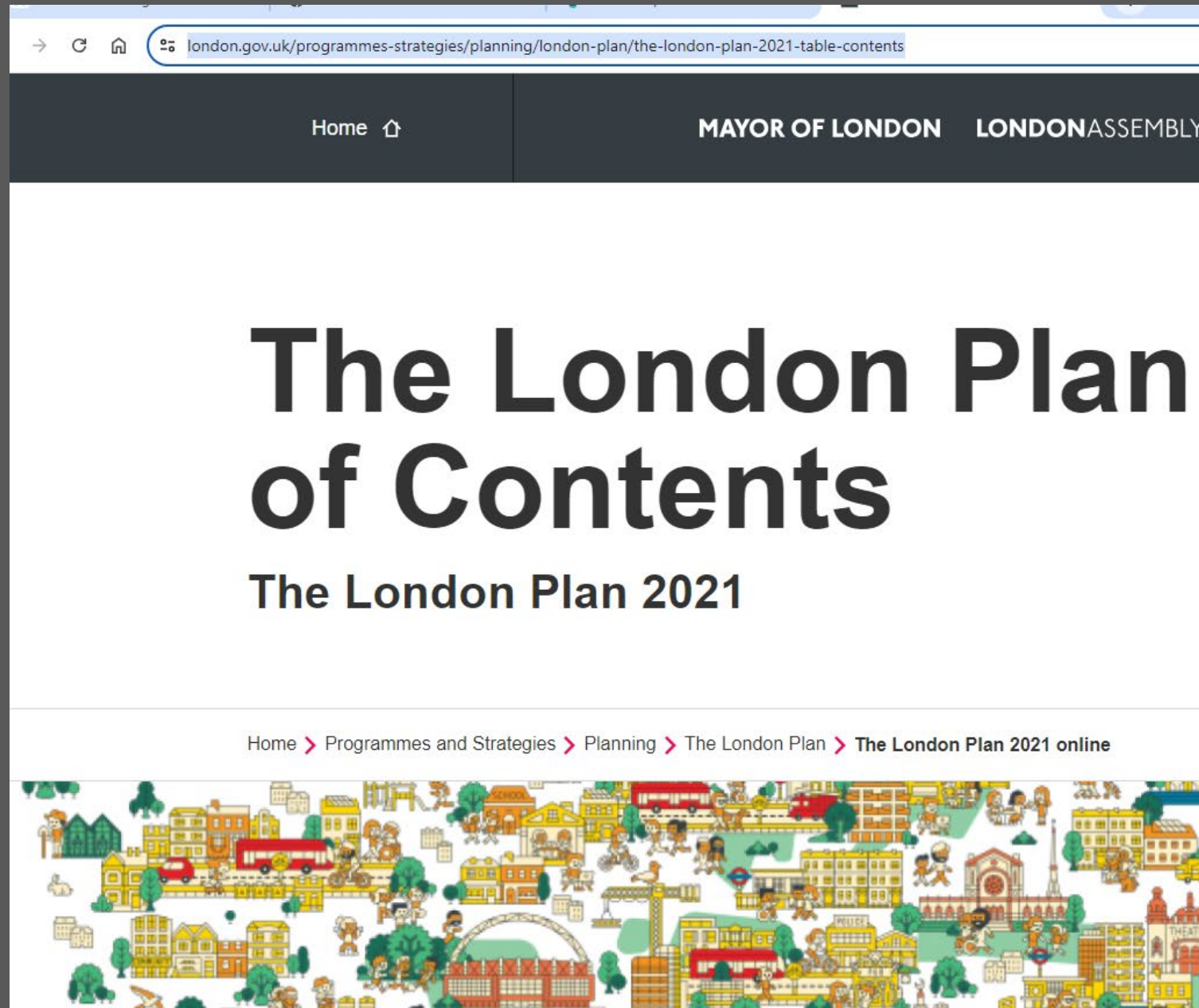
Understanding how young people see the future of the city

Land messages about decisions that need to be made about how we need to live in the future.

23,000 Licensed Users

DIGITAL VERSION LONDON PLAN

https://www.london.gov.uk/programmes-strategies/planning/london-plan/the-london-plan-2021-table-contents



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Key Thoughts

1. Digital Projects are hard work… and the best ones result from team work

2. We need to be clear what we are trying to achieve

3. The answer is not all digital – but….

4. As the curators of the built environment, the future is in our hands

WHO ARE WE DOING THIS FOR?